

Langeloth Foundation Uses Logic Models to Maximize Impact

A simple idea with sector-wide impact:

Foundations can help position their constituents and themselves for greater efficiency and effectiveness by providing customized, upfront support on program planning and outcome measurement.

In the spring of 2012, the Jacob & Valeria Langeloth Foundation contracted with consulting firm, Innovations Quantified (IQ), to provide individualized logic model training and feedback to its prospective grantees.

The service was offered at no cost to the prospects, and was coordinated directly by IQ after an initial introduction by Langeloth. The goal was to make outcome-focused planning and measurement easier and therefore more fruitful at the critical first stage of the process.

Based on survey responses and testimonials, prospects that took advantage of the service benefitted from the timely, customized input. They reported it was “**extremely useful**” to get individualized insights, **adjusted their program models** based on feedback, and expressed interest in continuing to **use the process in the future on their own**.

Langeloth also enjoyed immediate benefits. They reported the logic models were “**very good**,” and believed they really helped constituents “**think the entire project’s timeline through in advance**.” Additionally, they found the proposals themselves “**cleaner**”. As a result, they had “**fewer clarification questions from reviewers and consultants**,” which streamlined their overall selection process.

Most foundations understand the value of being outcome-focused, but grapple with the best way to support their grantees’ efforts in this area.

The promising results of this project offer one path to success:

Introduce the concepts at the right time (*at the beginning of the program*), **and in the right way** (*at no cost and in user-friendly manner*), **and both foundations and their constituents can benefit.**

For the complete project report or to learn more about how the approach can be adapted to meet your needs, contact Info@InnovationsQuantified.com.